

Scientific writing and publishing with impact

NanoLundians are cordially invited to a workshop that provides effective writing and publishing strategies for maximizing the impact of your research.

Scope and objectives: In this 1-day workshop, you will learn essential strategies and tools on how to plan, write, edit and publish scientific papers that make an impact on the intended audience. The workshop is interactive, with discussions and exercises used throughout to help you learn through practice.

At the end of the workshop you will understand:

- The importance of framing and story in scientific writing
- A step-by-step approach to planning and writing scientific stories in general, and scientific papers in particular
- Techniques for clear, concise and coherent writing
- Journal editorial processes, including those at high-impact journals
- How to communicate with editors and reviewers

Workshop leader: Dr. Dan Csontos, CEO and Editorial Director of Elevate Scientific. Dan has 20 years' experience in academia, science publishing and science communications. He was previously an Associate Editor with Nature and Nature Physics, Science Editor and Project Manager for Macmillan Science Communications, as well as a freelance science writer and editor.

Preparations: Please bring along a hardcopy of a paper you have written. If you have not yet written a paper, please draft and bring an abstract (max 300 words) describing briefly (as applicable) the topic, motive, specific research question, approach, (expected) outcomes and impact of your research (whether existing or planned).

When: November 16, at 8.30 – 16.30 incl. lunch

Where: Segerfalksalen at the Biomedical Centre (BMC), Sölvegatan 17, LUND

How: [Apply here before 18 October](#). Please note that places on this training course are limited. All applicants will be informed of their application outcome shortly after the deadline.

No show policy: The workshop is free of charge, however, in case of no-show, without communicating it to the workshop coordinators in advance, you or the supervisor will need to pay the course fee, 5000 SEK. It is therefore very important to let us know as soon as possible if you will not attend a course you have been admitted to. If you cannot attend the course, please send us an e-mail.

Workshop coordinators: [Anna-Karin Alm](#) & [Oxana Klementieva](#)

Welcome!